

## When nothing feels the same... it isn't

During a crisis the investment and planning advice that you share with clients may not change; we believe, however, that the way in which you need to support and communicate with them must.

Starting with a simple email that invites input from your clients, the Client Leadership Program makes it easy to:



- Connect with clients in a meaningful and sensitive way
- Hold meaningful conversations based on what matters to clients right now
- Actively support clients based on their needs and feelings
- Share simple, personalized communications that you can send quickly and easily
- Also add value for prospects and centers of influence



## **Understand**

Invite clients to answer a small

number of questions on their

outlook and needs.



Connect



Use their responses to guide your next conversation.

## Support

Share the communications we've created for you, to respond directly to their needs.

Program price: \$495\*
\*Additional coaching support can be provided

Watch a brief overview of the program.

Register for our next live program demo.

ABSOLUTE ENGAGEMENT